



PRESS RELEASE

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New series of The ITM Fishing Show premieres Saturday 11 June 5pm – TV ONE.

Features: **Joseph Parker, Richie McCaw** and **All Blacks**.

Overseas Locations: *Tahiti, Principe Islands, Cape Verde,*

New Zealand Locations: *Three Kings, Bay of Islands, Bay of Plenty, South Island*

Click to view All Blacks episode tease: <http://www.thefishingshow.co.nz/media-release>



It's that time of year again, just like Christmas for kids and opening day for duck shooters, the new series of The ITM Fishing Show is keenly anticipated by kiwis from the cities to the seaside towns.

Every season there's something new and this season is no exception. Host Matt Watson isn't the only recognizable face taking on the big fish. Heavy-weight boxing champ **Joseph Parker, Richie McCaw** and his **All Back** buddies are among some of the lucky few that get to join Matt in some stunning locations. After a year of strict focus and training, we get to see the fun side of our sporting heroes as they let loose and hook into those impossibly big fish that Matt always seems to find.

When asked where all the new material comes from, Matt's reply is emphatic, *"It's easy, I've got more ideas for ways to fish and places to go than I have day's in*

my life to do them – and it's the ocean, it full of surprises and there's always a bigger fish out there"

In this series, those big fish - Black marlin and Swordfish through to the kiwi favorites of snapper and kingfish all make an appearance. Wild boar and roaring stags also feature as Matt hunts, fishes and dives his way around the rugged South Island.

Matt takes his uniquely kiwi style of fishing all over the globe, kayak fishing in the outer reaches of the Tahitian Islands, pioneering new grounds off the little known West African Island of Principe and venturing to the middle of the Atlantic Ocean in search of Blue marlin at the isles of Cape Verde.

Every **Saturday from June 11** we get to go along on these adventures too – yep it's The ITM Fishing Show season

For weekly updates go to our Facebook page [click here](#)

For episode synopsis [click here](#)

Want high-res images or to book interview time with Matt Watson?

email - admin@thefishingshow.co.nz